



Frequently Asked Questions and Answers

About Us FAQ's

- **When did Savoy Museum open?**
Savoy Automobile Museum opened to the public on 12.8.21.
- **Where is Savoy Museum located?**
The museum is located at 3 Savoy Lane, Cartersville, GA 30120.
- **Why Cartersville?**
Cartersville is home to Georgia Museums, Inc., the organization that operates Savoy and three additional museums: Bartow History Museum, Booth Western Art Museum, and Tellus Science Museum.
- **What is Savoy's mission? How will it be accomplished?**
Savoy Automobile Museum connects people to the cultural diversity of the automobile. Whether you are a serious car collector, a weekend car enthusiast, or simply a traveling motorist from Detroit to Daytona, Savoy Automobile Museum aims to educate and entertain through changing exhibits, educational programs, and engaging experiences. Through the **Savoy Collection**, as well as the rotating galleries, Savoy showcases automobiles of different makes, models, and eras.
- **What are the museum hours of operation?**
The museum is open Tuesday – Sunday from 10:00 am - 5:00 pm. It is closed to the public on Mondays.
- **What is the admission rate?**
General Admission: \$17
Youth (ages 3 – 12): \$7
Members receive unlimited COMPLIMENTARY ADMISSION.
Children 2 and under as well as active military (with ID) receive COMPLIMENTARY ADMISSION.
- **What is Georgia Museums, Inc. and what is the relationship to Savoy?**
Savoy Automobile Museum is the latest program to join Georgia Museums, Inc. (GMI), a 501(c)(3) nonprofit organization that operates Bartow History Museum, Booth Western Art Museum, and Tellus Science Museum. Dedicated to growing the resources of these cultural institutions, GMI strives to provide the highest quality museum experiences.
- **What makes Savoy special?**
Guests visiting the museum will be met with a variety of automobiles and a special curated collection of art presented in a beautifully appointed facility.
- **Where does the name Savoy come from?**
Initially, we set out to name the museum by soliciting ideas from employees. However, during the clearing of the property, a rusty abandoned 1954 Plymouth Savoy was uncovered on the



grounds. The namesake Savoy automobile has been preserved and is part of the Savoy landscape.

- **Do you have a significant donor?**

All donors are significant. Whether it be financial gifts, vehicles, automobilia, or varying other contributions, each are valuable to our mission.

- **When was the decision made to build the museum?**

2017

- **When did you break ground?**

The grading of the property began in 2018; construction of the Vehicle Storage Building in 2019; the museum in 2020.

- **Who is the Executive Director?**

Macra Adair is the executive director of Savoy Automobile Museum.

About the Facility FAQs

- **How large is the property?**

The campus is approximately 37 acres.

- **What makes up the campus?**

The campus consists of the museum, a Vehicle Storage Building, Showgrounds, and an outdoor Pavilion. Please note the Vehicle Storage Building is not open to the public.

- **How large is the museum? What is inside the main museum?**

The museum building is approximately 65,000 square feet. Inside the museum is a soaring Great Hall, four exhibition galleries, a state-of-the-art Theater, an extensive Research Library, the Savoy Café, two private Dining Rooms, the Savoy Store, Archives, and administrative offices.

- **What areas are open to the public?**

The Great Hall, Exhibition Galleries, Savoy Café, and the Gene Tilley Museum Store. Guests can schedule an appointment to visit the Research Library.

- **What unique features are included in the museum?**

The state-of-the-art Theatre with stadium seating for 297 guests includes an 18 x 31 square foot ultra-4k video wall panel, and a turntable stage for rotating vehicles.

- **What is the Vehicle Storage Building?**

The Vehicle Storage building is Savoy's on-site storage building for storing vehicles for upcoming exhibitions. It includes the E.C. Hammontree Family Detailing Bays and maintenance facility. The Vehicle Storage Building is not open to the public.

Pavilion & Showgrounds FAQs



- **How big are the Showgrounds?**

The Showgrounds at Savoy include a Pavilion and plenty of lawn space for car shows, concerts, cruise-ins, swap meets, car rallies, and much more! The well-manicured outdoor space will accommodate upwards of 1,000 vehicles. The landscaping of Savoy replicates the experience of a Concours d'Elegance, a highly distinguished car show. The manicured lawn, rolling berms, native trees, and shrubs compliment the building.

- **What kind of events can be held on the Showgrounds?**

The Showgrounds are the ideal place for car-club gatherings, car shows, cruise-ins, concerts, and many more family-friendly activities.

Collection & Galleries FAQs

- **How many cars are in the Savoy Collection?**

Today, there are upwards of 140 cars in the collection and growing.

- **What is the oldest car in the collection?**

The oldest vehicle is a 1903 Oldsmobile Curved Dash Runabout.

- **What is currently on exhibition?**

Four of the five galleries rotate exhibits, so to see the list of current exhibits, check our website.

- **How is each exhibit curated?**

Each temporary exhibition is curated based on a certain automotive theme. After a theme is confirmed, then begins the process of selecting vehicles that fit said theme. Displayed vehicles could represent pieces of the *Savoy Collection*, public and private collections, pieces from other cultural institutions, individuals, businesses, organizations...vehicles come from an array of sources.

- **How frequently will the exhibitions rotate?**

Exhibitions in the Great Hall and Galleries A, B, and C will rotate on a predetermined schedule, while Gallery D, the permanent *Savoy Collection*, will occasionally rotate vehicles in-and-out of display. Temporary exhibition galleries are staggered so that one new exhibit opens approximately once a month.

- **What art pieces are on display?**

Beyond elevating the displayed vehicles to a level of art, a substantial collection of original, automotive themed art is displayed throughout the museum. Mediums represented include: oil on canvas paintings, framed original sketches, and sculptures. Each piece of art seen at Savoy Museum has a significant relation to automobiles and intertwines with the museum's mission to immerse guests into the exciting culture of the automobile.

- **What is the most valuable vehicle?**

Each vehicle included in the permanent *Savoy Collection* is valuable in its own way, whether it is a rare find or has a significant story.

- **What is the most unique vehicle?**



Every vehicle on display at Savoy Museum is unique based on the car's overall condition, rarity, originality, authenticity, history, and provenance.

Events FAQs

- **What kind of events does Savoy host?**

Savoy Museum hosts numerous events including car shows, car-club meetings, movies, lectures, and more.

Venue Rental FAQs

- **What aspects of the venue can be rented?**

Savoy Automobile Museum is a beautifully appointed facility and grounds just a short drive from Atlanta in scenic North Georgia. The attention to detail is noticeable both inside and outside the museum, making it a unique and memorable destination for weddings, private parties, business meetings, car shows, and more. The Great Hall, private Dining Rooms, Savoy Café, Theater, and Showgrounds are all available for rental.

- **Who is the contact for renting the venue?**

Visit savoymuseum.org to request a quote or contact events@savoymuseum.org for more information.

Membership FAQs

- **What is the benefit of being a member of Savoy Museum?**

Beyond the annual philanthropic support of a membership donation, at the core, members receive a bevy of benefits including: unlimited general admission to the museum, a 10% discount in the Gene Tilley Museum Store and Savoy Café, subscription to the quarterly "The Savoy Story" member newsletter and weekly Membership Minute monthly e-news, personalized digital membership card, members-only expedited check-in, and early purchase periods and discounts to events and programming. Additional benefits are obtained at varying levels. In reality, with a monthly rotating exhibition schedule, a Savoy Museum Membership is the best deal to experience the Museum's ever-changing car culture community!

Are there different levels?

Yes, there are a variety of membership levels based on an individual's needs and desired benefits. An annual Individual level membership begins at \$55, and our Legacy Level memberships begin at \$1,000. Memberships are vital components to the Museum's mission of connecting people to the cultural diversity of the automobile.

Donation FAQs

- **Can anyone donate to Savoy?**

Yes.



- **How can donations be submitted?**

Contact Director of Development at development@savoymuseum.org or call 470.490.8225.

- **Do you accept vehicle donations?**

Yes.

Support Savoy FAQs

- **Do you have a volunteer program?**

Yes. Savoy is seeking volunteers who have a passion for automobiles, art, history, or all of the above. We are looking for volunteers who are active, friendly folks who enjoy learning new things, making new friends, and sharing a love and respect for the automobile with our guests.

To learn more, visit savoymuseum.org, email volunteer@savoymuseum.org, or call 470.490.8206.